

1 CONCIER

RIEDEL | T-Y GROUP | HARBOR LINEN

Waterfront Lounge Chair Cover



Ideal for large pool areas with high turnover due to its durability and ease of maintenance. Exceptional quality at an affordable price yet is designed for comfort.

- Equipped with RFID
- 100% Cotton
- 33" x 90" Size with 16" Depth Pocket
- Square corners lie perfectly on any lounge chair
- Available in white
- Custom embroidery available



SHOP NOW

www.1concier.com

Price Drop!

\$9.95!

Price is delivered

SIZE

33x90

COLOR

WHITE

CASE PACK

15EA/CS

External ID

I-28037-00015

Case Study: Waterfront Lounge Chair Cover

A cleaner look, lower costs, and measurable laundry savings

Hotels are under constant pressure to reduce costs and improve housekeeping efficiency, yet the pool area often goes overlooked. Most properties still cover lounge chairs with two pool towels - a practice that inflates linen costs, strains laundry operations, and creates extra work for staff.

In this case study, we compare:

- Waterfront Lounge Chair Cover (33"x90", \$9.95 each)
- 15 lbs/dz pool towel (35x68 inches, \$8.50 each)
- Sample 100-chair lounge area with a 3-par setup

The results show significant savings in linen investment, laundry resources, and labor. All while delivering a cleaner, more consistent poolside look.

The Problem

- Guests often **cover lounge chairs with two pool towels**, but this practice quickly adds up in costs and inefficiencies.
- **High linen spend:** At \$8.50 each, two towels per chair equal \$17 per setup, requiring 600 towels for a 3-par on 100 chairs.
- **Laundry overload:** 250 pounds of linen per turnover drives up water, energy, and chemical use.
- **Labor strain:** Twice as many pieces mean longer folding, handling, and more machine cycles.
- Beyond cost, **towels don't cover evenly**, leaving the pool area looking messy and inconsistent for guests.

The Solution

- The Waterfront Lounge Chair Cover offers a smarter alternative by **replacing two towels with one cover**.
- **Better value:** At \$9.95 each, only 300 covers are needed for 3-par, saving \$2,115 in upfront costs.
- **Operational savings:** Each turnover reduces laundry weight by **32%** and cuts water and energy use by the same margin.
- **Labor efficiency:** Housekeeping handles 50% fewer pieces, saving about 40 minutes per turnover.
- **Covers provide a neater fit** and can be embroidered with your hotel's logo to elevate the guest experience.



Savings Snapshot – 100 Chairs, 3-Par Setup



40%

upfront cost savings



48,000

gallons of water saved



3,100 kWh

electricity saved



208

labor hours freed



470

fewer machine cycles

The results and savings in this case study are based on 1Concier's Lounge Chair Cover (33"x90", ~766g / 1.7 lb each, price ~\$9.95) compared to a standard pool towel (35" x 68", ~1.25 lb each, price ~\$8.50) over a five-month period. Actual outcomes will vary depending on the final product selection, property usage, laundry process, handling practices, and costs. Findings are illustrative only and not a guarantee of results.